



U.S. Bank

Tim Welsh, Vice Chair

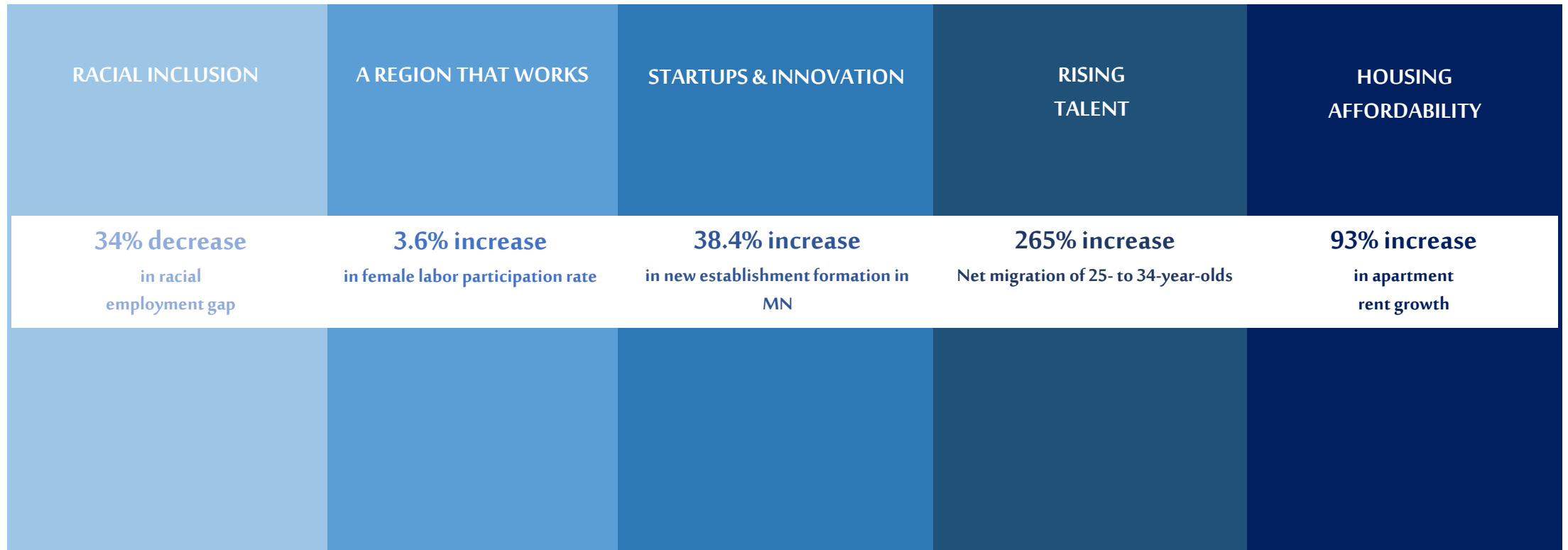
Consumer and Business Banking

Thinking big

Lead the world in inclusive economic growth by welcoming all, empowering talent and igniting innovation.

Key opportunities and challenges

Regional Indicators Dashboard (2015-2019)

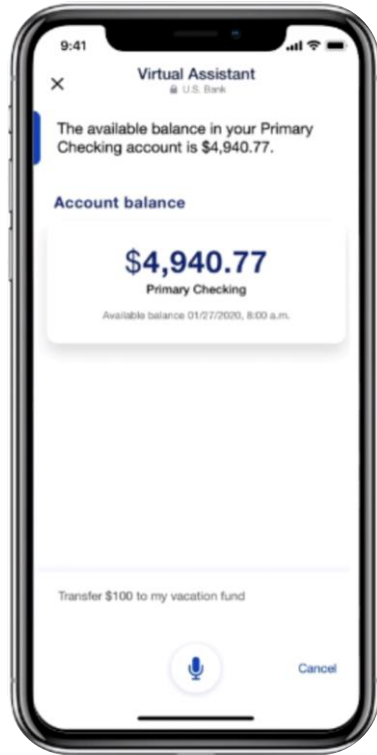


Pace of change



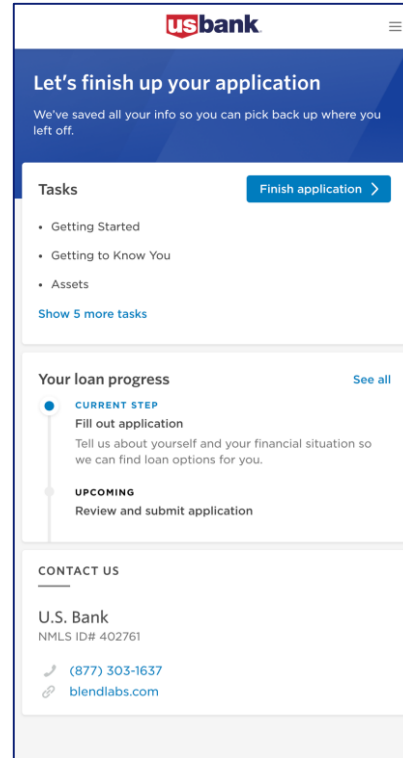
Digital transformation

Mobile App



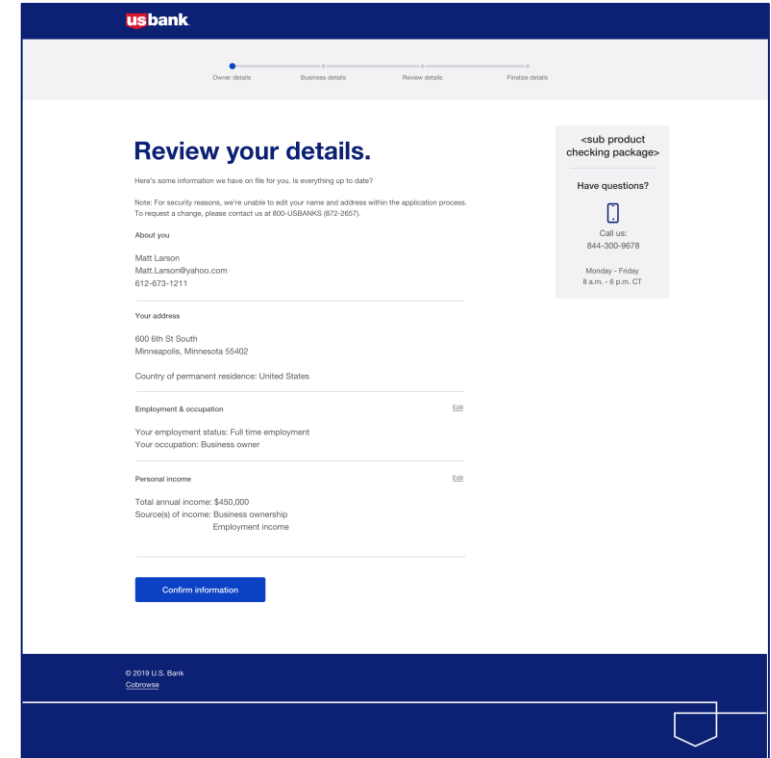
Voice

Mortgage



Loan hub

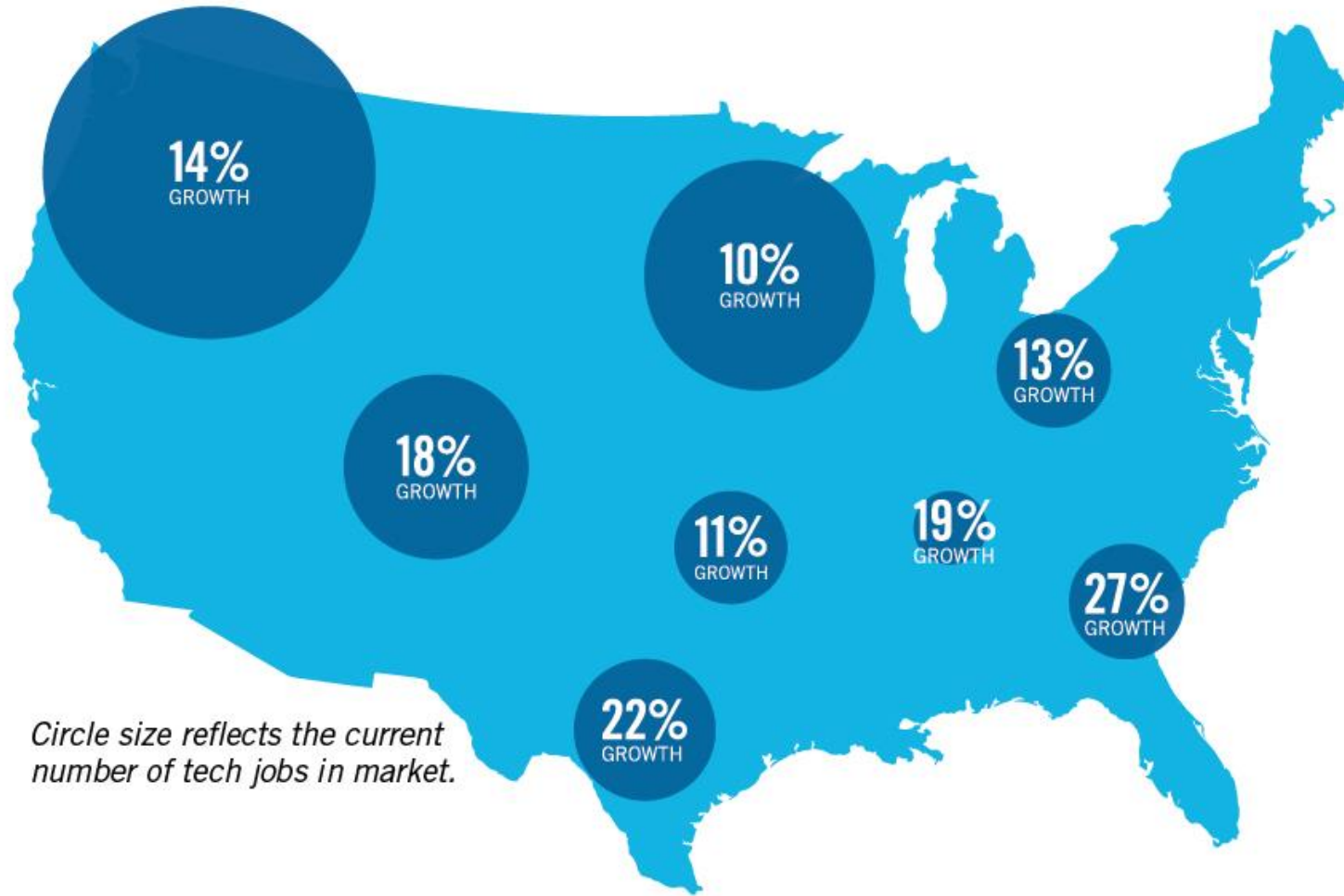
Sm. Business



Fast track – review your details

inspire > hire > retain

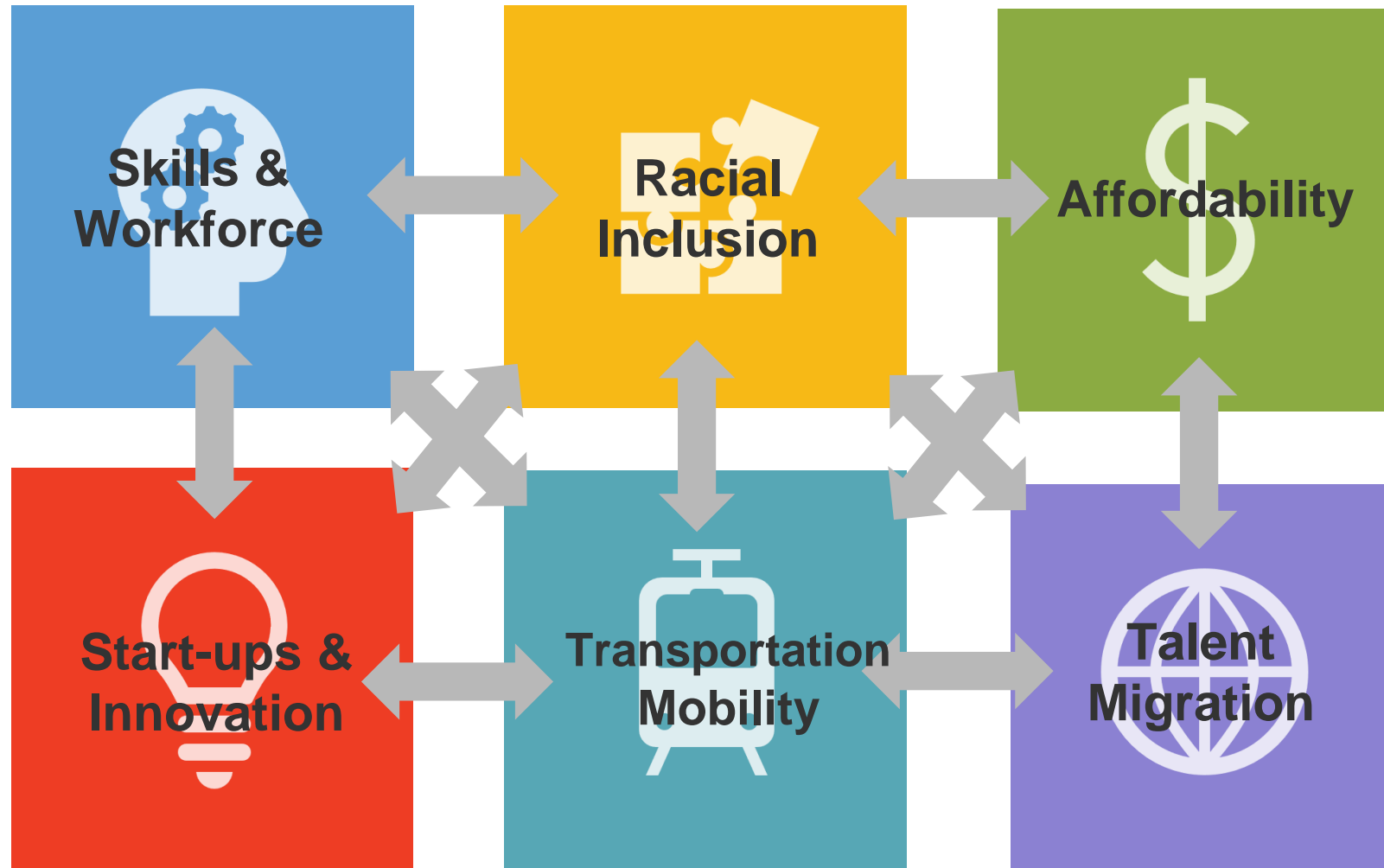
136,000 tech jobs in Greater MSP



CURRENT SIZE OF TECH LABOR FORCE WITH GROWTH RATE IN TOP US URBAN CENTERS

CITY	2017 TECH JOBS	5 YEAR CHANGE
Austin	83,832	22%
Charlotte	68,297	27%
Columbus	67,640	13%
Denver	109,272	18%
Kansas City	66,788	11%
MSP	136,313	10%
Nashville	43,155	19%
Seattle	196,984	14%

Addressing challenges & capitalizing on opportunities



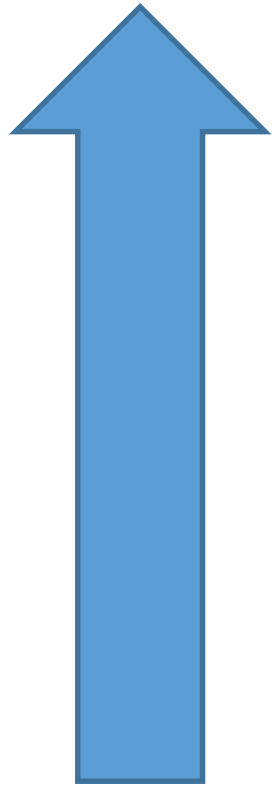
inspire > hire > retain

Talent migration



MSP is **#16** among
largest 35 U.S. metros
for talent migration.

Talent ambition



By 2030, we aim to be one of the country's **top 10** metros in attracting and retaining people.

Thank You!

